

Message Text

UNCLASSIFIED

PAGE 01 TOKYO 00802 210609Z

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ACTION EB-07

INFO OCT-01 EA-09 ISO-00 COME-00 TRSE-00 OMB-01 L-03

CIAE-00 INR-07 NSAE-00 /028 W
----- 068024

R 200832Z JAN 76

FM AMEMBASSY TOKYO

TO SECSTATE WASHDC 6198

UNCLAS TOKYO 0802

E.O. 11652: N/A

TAGS: EFIN, JA

SUBJECT: USE OF U.S. COINS AS SALES PROMOTION PREMIUMS

1. CHESEBOROUGH PONDS IN JAPAN WISHES TO USE NEWLY MINTED BICENTENNIAL COINS AS GIVE-AWAYS IN ITS SALES PROMOTION EFFORTS. GIVE-AWAYS ARE A COMMON SALES PROMOTION PRACTICE IN JAPAN.

2. MOF OFFICIAL HAS CONTACTED EMBASSY INQUIRING WHETHER USG PROHIBITS OR CONDONES USE OF ITS COINS IN SUCH SALES PROMOTIONS. (EVIDENTLY, MOF DOES NOT CONDONE USE OF GOJ COINS ABROAD FOR THIS PURPOSE.) IF USG CONDONES PRACTICE, PRESUMABLY MOF WILL APPROVE CHESEBOROUGH POUNDS REQUEST FOR LICENSE TO IMPORT AND GIVE AWAY \$10,000 OR MORE IN BICENTENNIAL COINS.

3. ACTION REQUESTED. DOES USG PROHIBIT USE OF ITS COINS IN SALES PROMOTIONS?
SHOESMITH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
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Current Classification: UNCLASSIFIED
Concepts: TRADE PROMOTION, BICENTENNIAL CELEBRATIONS, COINS
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Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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